



Example of Competitive Intelligence Analyst Job Description

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Our innovative and growing company is looking to fill the role of competitive intelligence analyst. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for competitive intelligence analyst

- Use product and industry knowledge to provide support in the product development process
- Work independently and across business teams to provide support on strategy projects, competitive and industry specific analysis
- Proactively derive insights for each business utilizing all available data sources (including internal stakeholders, business management teams and external resources, competitor financials, annual reports reviews)
- Provide well detailed market research to other organizations in the business
- Create reports / deliverables with insights that inform business decision making to be shared with executive management
- Implement plans and processes, where needed, to ensure smooth transfer and dissemination of knowledge across business teams
- Accurate monitoring and analysis of the latest trends and developments of the stock market and competitive landscape (including, but not limited to, daily market updates, competitive intelligence news-run, weekly management meeting debrief on competitive intelligence)
- The ideal candidate will be comfortable performing quantitative and qualitative research and analyses and will demonstrate proficiency in using data and information to develop insights and conclusions
- Utilizing a strong technical ability, sharp communication skills, and a broad understanding of the life sciences or related medical field, the incumbent will be able to effectively report findings both graphically and textually

Qualifications for competitive intelligence analyst

- Must be able to work on multiple projects with conflicting deadlines
- Due to the nature of information reviewed in the role, candidate must demonstrate a high level of discretion and confidentiality
- Ability to organize and present information to internal business partnersMarket Research
- Bachelor's Degree in Economics, Business or related experience in a research field
- Passion to learn new, unfamiliar subjects or systems quickly without direct guidance
- Experience with application PaaS, integration PaaS, bpm PaaS technologies and others