



Example of Competitive Intelligence Analyst Job Description

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Our company is growing rapidly and is looking to fill the role of competitive intelligence analyst. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for competitive intelligence analyst

- Deep and ongoing competitive research and analysis of competitors' PaaS strategy, with focus on delivery of accurate, timely, unbiased and contextual analysis as a subject matter expert (SME)
- Identify, utilize, influence or build the required sources of information, competitive deal reviews, internal communities, workshops, interviews, CRM reports
- Works within a team and individually to plan and execute on strategic and competitive intelligence activities and in support of university strategic objectives
- Works to perform the ethical gathering of information, and to analyze information in order to develop strategic and actionable intelligence to inform decision making
- Communicates findings articulately in a variety of document types and formats (e.g., text, graphics, charts, lists, tables,) as appropriate to the client stakeholder's needs and preferences
- Seek and incorporate feedback in all documents prepared prior to release
- Regularly contributes to the updating and curation of a library of intelligence documents
- Keeps current on research funding news
- Managing and leveraging internal database subscriptions to make sure relevant information is included in the foundation products
- Drive the roadmap for the team

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- Bright, self-starting, innovative thinker who is passionate about consumers and consumer products
 - Able to collaborate within teams, global experience/exposure a plus
 - Responsibility seeker
 - Fast and accurate analyst, comfortable with data and can use it to tell a story, and the big picture
 - Communicates effectively (verbal and written) with internal and external stakeholders across all levels
 - Experience in CPG and/or supporting CPG organizations in management consulting/finance role