



Example of Community Job Description

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Our company is growing rapidly and is searching for experienced candidates for the position of community. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for community

- Come with an inexhaustible supply of fashion focused, smart and witty ideas that appeal to a socially savvy audience that resonate on a strong emotional and inspirational level
- Work closely with the Creative Director and Marketing Manager to develop and execute content series that amplify the NET SET's community's diverse global voice
- Recognize and amplify increasingly specialized niche trends that develop from within the fashion community through innovative and creative storytelling
- Live and breathe social media and confidently deliver content that is appropriate for the platform, always keeping an eye on other relevant social networks, understanding the functions/features that work
- Monitor and curate editorial trends with good reference to both the fashion world and popular culture, with equal focus on both global and regional interest
- Set up The NET SET on social aggregators such as tweetdeck, conversocial to make it easy for Social Media teams (internal and external) to update the content on the app
- Appoint/manage our content moderation agency and liaise with them on a regular basis to ensure our content is on-brand, inoffensive and adheres to our community guidelines
- Develop professional relationships within the Style Council community working directly with them to create meaningful and best in class exclusive

- Be an effective internal partner with the NET SET marketing, design and tech teams – cross team collaboration is a must
- Ensure that the Community Developers are well-represented amongst the PR, DM & Brand cross-functional teams

Qualifications for community

- Used to a fast paced work environment and the ability to adapt to last
- Independent, results driven and works well under minimum supervision
- Ability to create and manage the customer communication processes, including content, structure and frequency
- Experience of managing online communities, forums, and/or social media accounts
- Demonstrate a proven track record for managing community professionals building communities focused around a game/brand
- Great knowledge of beauty community and proven experience in blog / vlog management or strong cooperation