



Example of Communications Manager Senior Job Description

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Our company is growing rapidly and is hiring for a communications manager senior. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for communications manager senior

- Some budget oversight
- External partner communications
- Directly Manage a growing team of commercial marketing professionals
- Content creation, writing, and copy-editing of provocative materials for customer education, nurturing and engagement
- Manage the Field Marketing strategy for enabling the Field Consultants to develop and grow their businesses on a global basis
- Manage the strategic development and content generation by the Field Copy Writing team of all Field Communications
- Oversee the editing, and write as needed, various Field Communications, including Field Event Content (for example, weekly Insider Scoop), promotion e-mails, blog posts, newsletter articles, Power Point presentations, Programs support, Recognition support, , as needed
- Support internal Communications by ensuring the Field and cross-functional teams are in-the-know on all field-facing announcements
- Work closely with the Field Marketing team to drive effective Field communications that support the marketing initiatives
- Develop and maintain the company e-newsletters, blog and internal private Facebook pages

Qualifications for communications manager senior

- Superb and proven writing ability, you're experienced and well versed in the full gamut of communications, from forum posts, to press releases, livestreams, feature articles and advertising copy – with an approachable and appropriate "voice" in every situation
- Enthusiastic about the video game and entertainment industry
- Able to work under pressure and coordinate numerous activities while achieving launch goals
- Strong problem-solving and decision-making ability and a proven track record working collaboratively in a team environment
- Able to manage internal and external personnel and projects with attention to detail and strong organizational and multitasking skills
- Conscientious and reliable with strong time management skills