



Example of Communications Manager Senior Job Description

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Our company is looking to fill the role of communications manager senior. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for communications manager senior

- Serve as day-to-day liaison between games and entertainment press, fans, and the company
- Write and distribute press releases, media alerts, and other company statements
- Pitch and facilitate interviews, review/preview articles, and other press coverage
- Create and distribute corporate collateral, review materials, and game assets
- Maintain and build press database
- Set up and attend press appointments, press events and game demos
- Help manage external PR agency and other third-party vendors to ensure cost effectiveness and efficient execution of initiatives
- Work with publishing to ensure consistency and clarity of communications
- Work with the Community Media Manager with the creation of community assets such as blogs, newsletters, and forum posts
- Assist with marketing, publishing, and web initiatives as needed

Qualifications for communications manager senior

- A university degree in business, communications, public relations or web technology
- Understanding of media

- Risk-taker who leads trends, seizes opportunities quickly and who takes action decisively without being prompted
- Bachelor's degree in public relations, communications, English or a related area of study