



Example of Communications Manager Senior Job Description

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Our company is growing rapidly and is looking to fill the role of communications manager senior. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for communications manager senior

- Facilitates cross-business initiatives coordinating subject matter experts (Business Directors, Product Managers, Research Teams, Commercial) to drive consensus on campaigns that represent the breadth of LPG's offering for assigned customer segment
- Drive all marketing tools strategy and execution
- Write and edit materials such as news releases, bylined articles and blog posts, distilling complex information into understandable concepts and language
- Collaborate with executive leadership, marketing, sales, partners, clients, vendors and others to ensure message and strategy alignment
- Create and curate strategic content to support the delivery of communications strategy
- Own the creative development and execution of communication materials for Digital clients
- Ensure all communications are consistent in tone and brand
- Write, proofread, and edit communications
- Strong understanding of online and traditional marketing techniques [i.e., SEO/SEM strategy development] and the ability to communicate how these types of tactics can be leveraged to enhance PR outcomes is very important
- Work effectively in cross-functional teams to advance communications strategy to internal key partners and various levels, ranging from senior

Qualifications for communications manager senior

- Excellent written communication skills developing releases, fact sheets, messaging
- Extensive knowledge of the (international) healthcare systems is preferred
- Comfortable working in a demanding, fast-paced matrix environment where performance management is a central part of the culture
- Ability to drive regular communications with stakeholders to update on status and measurement
- Exceptional oral and written communication skills, effective presentation skills
- Up to 20% travel required depending on office location