



Example of Communications & Engagement Manager Job Description

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Our company is searching for experienced candidates for the position of communications & engagement manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for communications & engagement manager

- Leads communication partnership with key Clinical business areas within the company
- Owns the communication plan and execution (strategy, creative/content management, execution/production plans, reporting and continuous improvement efforts) for key Clinical business areas for products/programs designed to encourage preventive care and healthy decisions
- Collaborates with data teams and the digital marketing team as part of the communication strategy and identifies continuous improvement efforts
- Responsible for KPIs for all communications managed and evaluates campaign performance and opportunities for optimization and to integrate into the campaign engine
- Leads the overall content strategy for the clinical communications team to ensure consistency and quality of content across all clinical communications managed
- Supports the enterprise Marketing Operating Model to help drive consistency and success of communications across the enterprise
- Steward of the brand voice, driving simplified, consumer-friendly messaging in all clinical communications
- Leads development of marketing collateral to support marketing plans
- Provides leadership and direction to marketing support and creative staff
- Develop and execute a communications and engagement plan that supports the SSO strategic objectives and vision, aligns to the firm's people initiatives

Qualifications for communications & engagement manager

- Comfortable in your own skin and working with the C-suite
- Agile persona that is decisive and flexible
- Results oriented - demonstrated experience meeting expectations of team members, clients in corporate and/or agency environments...deadlines are key in our fast paced environment
- Global - ability to manage projects across geographies with culturally diverse employee groups
- Tech Savvy – connecting employees around the world means using new and different technologies this person needs to have a high degree of comfort with testing and trying new things
- Own Support for C-suite leaders