



Example of Commercial Planning Manager Job Description

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Our innovative and growing company is looking for a commercial planning manager. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for commercial planning manager

- Work closely with external collaborators for regular data exchanges and preparation of joint presentations
- Prepare financial analysis in support of ad hoc requests and various special projects
- Work closely with internal finance colleagues for corporate needs and deliverables associated with Commercial data
- Manage internal financial systems, coordinating quarterly reforecast processes and ensuring data integrity
- Identify process improvements and areas to increase support for both Brand Team s cost centers
- Leads commercial input into NPD launches using a detailed understanding of retailer strategies and market dynamics to shape the go to market strategy, pack strategy, price, margin, launch plan
- Delivers CD toolkit (promotional strategy, MRRP, launch plan etc) for all company initiatives and works with CD team to ensure exceptional execution of plans
- Champions delivery of targets associated with key initiatives
- Evaluate the financial performance of the businesses
- Develop in-depth analyses by manipulating, aggregating and analyzing data to identify revenue opportunities, cost drivers, and key levers to improve business performance ROI, benchmarking of expenses, trend analysis

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- Able to demonstrate success in developing & leading team
 - Ability to break down ideas into understandable and actionable messages
 - Ability to work under time constraints to meet aggressive deadlines
 - Strong working knowledge of excel, powerpoint, and TM1
 - Minimum of 6-7 years of "progressive" industry/relevant professional experience
 - Basic understanding of Commercialization of products in Biotech/Pharma industry