



Example of Commercial Lead Job Description

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Our growing company is looking for a commercial lead. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for commercial lead

- Creating & delivering pre-launch, peri-launch and post-launch (in-line) global marketing strategies and programmes, within agreed budgets, Key responsibilities will include the development of core marketing strategies and programmes, including segmentation, positioning, branding and messaging
- Ensuring alignment with regions and LOCs and creation of robust implementation plans
- Selects and manages Agencies (eg/ creative, communications etc) to create and deliver output
- You'll find and deliver the deals for a diverse set of offshore wind opportunities
- You'll also build deals that allow us to grow our exposure to different regulatory, financial, and power markets
- And you'll look for opportunities to partner with others – and make sure that the right deals are in place with these partners
- You'll be involved in the structuring of financing
- Reporting to the Global Commercial Lead, the Global Marketing Dir is responsible for developing and supporting the execution of global marketing strategies and tactics
- This person must work cross-functionally (in particular with the CMLR, medical teams and LOCs)
- This person will participate in assigned sub-teams and work closely with the Global Marketing Lead to ensure alignment with overall brand strategy and

Qualifications for commercial lead

- Experience in EPC contract in the power industry
- Willingness and ability to travel as needed (national and international)
- Fluent English speaker and excellent communication / presentation skills
- Minimum of 7 years of working experience in the Russian oil & gas upstream sector in the top companies
- Respect for other people's cultures and perspectives
- Master's Degree in Statistics, Economics, Finance, or related quantitative field