Example of Color Designer Job Description



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Our growing company is searching for experienced candidates for the position of color designer. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for color designer

- Present and communicate color direction and strategy to a wide audience
- Collaborate with other design disciplines, product marketing, engineering, and vendors to execute on project objectives, deliverables, and timelines
- Maintain and communicate CMF strategy documents
- Visualize CFM designs through renderings and model making
- Contribute to the maintenance of the CMF library and showroom
- Co-ordinate material development with the in house development team, sourcing, and suppliers
- Execute all phases of color and material development- from initial trend research, to concept development and refinement, and through mass production
- Work cross functionally with industrial designers, UX/UI designers, engineers, and manufacturing partners
- Keen eye for color and material trends
- Conduct trend and market research and analysis

Qualifications for color designer

- Requires a Bachelor's degree specializing in Color and Materials Design, industrial/footwear/apparel design, interior design, Materials design, or related field
- Six plus years design/development experience in industry with progressively

- Bachelor's Degree in Industrial Design, Fine Arts or equivalent with specialization in
- Digital capabilities in modeling and rendering (Alias, VRED)
- Current on color and material finishes
- Bachelor's Degree in Industrial Design, Fine Arts with specialization in fashion, textiles or related field