



Example of Color Designer Job Description

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Our growing company is hiring for a color designer. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for color designer

- Produce high quality renderings to effectively illustrate CMF solutions
- Collaborate with other design disciplines (globally and regionally), product marketing, development, and vendors to execute on overall project objectives, deliverables, and timelines
- Create, maintain and communicate CMF strategy documents
- Contribute to the maintenance of the CMF library
- Build and maintain relationships with business partners throughout the corporation
- Mentor and lead junior staff
- Develop and design surface materials (graphics, color, trims, textiles and grains) for visible surfaces and parts through sketches or 3D images
- Support the creation of industry leading and highly desirable color, material and finish solutions that elevate the brand experience
- Support the strategy and implementation of color, material and finish solutions for multiple brands of home appliances
- Forecast and analyze color, material and finish trends

Qualifications for color designer

- Strong communication and analytical skills to effectively collaborate and communicate with Design, Buying and Production Teams vendors
- Demonstrated ability to lead, and develop a team members
- Strong knowledge of trends, target market demands, customer, brand

- Displays an understanding of the customer and can speak to this in relation to color
- Works across all levels of product and design organization with the sole focus on seeking alignment and ensuring impact of Color across apparel division