



# Example of Color Designer Job Description

Powered by [www.VelvetJobs.com](http://www.VelvetJobs.com)

Our company is hiring for a color designer. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for color designer

- Execute both leather and non-leather material-ways for Trail and Casual collections
- Projects include new in-line and special-make product, kids, and update carry over styles
- Dimensionalize product through materialization
- Communicate concepts to team mates, visually and verbally, by using conventional and digital tools
- Effectively realize useable materials palettes within timeline and budgetary constraints
- Effective materials solutions should be recognized as excellent examples of cost/value within the respective price-points
- Refine collections through materialization in conjunction with leadership, Merchandiser(s) Design, and Product Development, in order to optimize functional performance, fit, comfort, and manufacturability
- Work within target prices as much as possible
- The ability to realize commercially-relevant, quality results within budgetary constraints is critical
- Finalized product material-way solutions should demonstrate a very high degree of market awareness, trend relevance, functional excellence, aesthetic refinement

## Qualifications for color designer

- Merchant vendor knowledge

- Thorough knowledge of computer design software the talent and ability to perform free hand drawings
- Thorough knowledge of Excel, Word, and related business software
- Thorough knowledge of footwear product, materials and production techniques