Our company is growing rapidly and is looking to fill the role of color designer. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for color designer

- In combination with color, apply materials and create detailed CADs for development
- Consistently produce concepts, participate in creative brainstorms follow creative direction to reach the desired design objectives
- Ensure effective communication with Marketing and Development on assigned products
- Research worldwide marketplace and interpret consumer and market needs as they relate to product category(s) to gain thorough understanding of customer/product requirements
- Includes researching materials, components, understanding of color, and design concepts and collecting feedback from customers, consumers, and sales representatives
- Travel for consumer/product research as approved by Columbia senior management
- Competitive Response
- Discerning eye for Product, Retail Awareness Key Competitor knowledge
- Quick-strike, tactical response
- Generate multiple, unique material-way concepts per model that address critical functional, aesthetic, and business goals on a seasonal basis

Qualifications for color designer

- Sound communication and analytical skills to effectively collaborate and

- Displays an understanding of the process and works to protect both efficiency and quality
- Research and color trend forecasting
- Research color trends as it relates to Knit and Casual Knits
- Learns from mistakes quickly
- Asks questions to confirm understanding, probe for clarity