



Example of Child Care Manager Job Description

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Our company is growing rapidly and is looking to fill the role of child care manager. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for child care manager

- Supporting the annual business planning cycle
- Building expertise of a channel specialist basing the knowledge on shopper insights, market data and best practices, stock & sell-out data from retailers and identifying biggest growth opportunities for the channel
- Leading the creation of trade activation plan (LSAP) (channel strategy) for key categories in a channel under responsibility taking into account channel specifics and tailor made approach covering all 4 Ps - assortment, price, promotion, presentation and communication (in-out of store)
- Developing and executes Channel/Account specific promotional activity, joint advertising and branding opportunities
- Creating and executing marketing plans and individual campaigns plans, in line with regional and local marketing strategy
- Managing together with digital team the category specific digital tools
- Developing direct strong relationships with local key opinion leaders (medical personnel, medical associations, baby care & breast feeding associations)
- Developing market knowledge and consumer insights
- Managing the relation with advertising and professional marketing agencies
- Act as prime interface to the SEE Marketing manager

Qualifications for child care manager

- Vendor Relations/interacting and managing

- Early childhood education experience strongly preferred, however, not required
- Must have an Associates or higher degree in Early Elementary, Early Childhood Education or related field
- Must be Director Qualified or able to be Director Qualified within 6 to 12 months
- You are a part of