



Example of Category Associate Job Description

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Our innovative and growing company is hiring for a category associate. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for category associate

- Responsible to develop effective cross-functional relationships within the organization in order to effectively accomplish the responsibilities of the function
- Responsible to maintain cost pricing on current, new and promotional items
- Develop and implement global category sourcing strategies with business leads for products and services, several which are complex, high value and critical to the success of the business
- Drive innovation and the development of new potential suppliers and alternative sources
- Work with engineering and manufacturing as required to optimize equipment design, manufacturing processes, and the overall supply chain
- Implement SRM with key suppliers, and utilize analytics to enable effective procurement strategies to measure and improve supplier performance against key business objectives while reducing costs
- Stay current and informed on the market (category based), changing technologies, and global market trends to ensure CRL category strategies are delivering maximum value while maintaining quality and service
- Identify, manage, and mitigate risks in the supply chain, follow market conditions and collect vendor intelligence
- Utilize partnering and competitive processes to assure continuous improvements in quality, supply chain and service performance, and maximize the value to CRL

Qualifications for category associate

- Capacity to work independently in a fast-paced environment with a high degree of personal motivation analytical, critical thinking, and problem solving skills great attention to detail
- Related experience in licensing, retail or gaming industry strongly preferred
- 4 year degree in Business or a related field (MBA preferred)
- Expert in Microsoft Office Suite programs (Excel & PPT) (Prezi a plus)
- Demonstrated ability in developing winning strategic plans by employing analytics, critical thinking and solid arguments to influence Retailers on Category initiatives
- Demonstrated ability in taking insights and turning them into solid arguments to drive business success and Retail execution in Assortment, Merchandising, Pricing and Shelving