



Example of Category Associate Job Description

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Our growing company is looking for a category associate. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for category associate

- Accountable for meeting aspirational training goals for 7-Step Strategic Sourcing Process and Enhanced Sourcing Tools
- Serves as first point of contact for suppliers related to category of spend.
- Execute business and marketing objectives, strategy and tactics for the Baked Goods portfolio
- Utilize strong strategic and communication skills and ability to assemble and motivate cross-functional teams including channel marketing, R&D, sales, and finance to accomplish new product plans, influence mix and profitable growth of the overall portfolio
- Grow sales and profits of existing product portfolio by utilizing insights of channel marketing and sales teams
- Assist in development and recommendation of customer and shopper promotions strategic and tactical plans
- Maintain a solid understanding of marketing objectives, strategies and key consumer/shopper insights for assigned businesses
- Build true business partnerships with General Manager and relevant business teams to deliver plans and ensure consistent high value for the Division
- Work with external consumer research firms to develop actionable, insight-driven marketing strategies
- Lead in the development and delivery of category and product presentations

Qualifications for category associate

- Proficiency in Microsoft® Office suite and experience with purchasing and

- Requires 5 years of sourcing, purchasing or logistics experience, or previous experience in plant operations or utility field operations
- Two years plus of contract formation knowledge and experience, negotiation and project management skills preferred
- This position requires travel of approximately 25%
- Executing category strategies in alignment with Harris Teeter's priorities
- Executing category strategies in alignment with Delhaize's priorities