



Example of Business Trainer Job Description

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Our company is looking to fill the role of business trainer. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for business trainer

- Delivering training courses in both classroom and WebEx environments
- Working with the wider Business Practise team to ensure training design and delivery is within the established framework
- Working to complete the standardisation of learning materials across the business
- Any other duties deemed appropriate as required
- Determine the country training requirements based on needs assessment and future business planning
- Develop and update sales training materials and manuals, working closely with the regional and country marketing teams, and Scientific Affair & Education (SA&E) team
- Provide classroom and field training to sales representatives (selling and influencing skills, sales territory and time management, product knowledge and clinical applications, key account management, etc)
- Partner with sales/account teams to manage and lead training programs for channel partners
- Work with business team to design sales motivation programs
- Evaluate and analyze training costs and benefits

Qualifications for business trainer

- Minimum 3 years' experience developing, conducting and evaluating training
- Bachelor's degree in Training and Development or Education with focus on Adult Learning or equivalent work experience

- Direct experience and knowledge in automotive BDC training
- Experience using automotive CRM systems, eleads