



Example of Business & Strategy Analyst Job Description

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Our company is looking to fill the role of business & strategy analyst. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for business & strategy analyst

- Create comprehensive project management plans when initiating new projects, including defining the scope, identifying key stakeholders, creating the project charters, and assessing risks, assumptions and constraints
- Identify and/or support process improvement initiatives related to standardizing procedures or automating manual data practices
- Conduct critical quantitative analysis accurately to support efforts, including financial modeling, capacity assessments, statistical analysis, and front-line results
- Assists in the development of business goals and measurements by performing analysis for the Loyalty business unit
- Create presentations and dashboards to illustrate the effectiveness of the loyalty program
- Prepare content for strategy discussions with TGRA business leaders and affiliate leadership
- Assist in facilitating the communication of strategy vertically through various levels of TGRA and across to affiliate managers
- Analyze architecture of HRIS data
- Bring quantitative and analytical insight to bear beyond HRIS
- Support (lead where required) a variety of analytical and strategic market intelligence projects

Qualifications for business & strategy analyst

- Ability to execute comprehensive business analysis
- A track record of delivering successful consumer and/or business products, including custom-built in-house applications
- A passion for new consumer technology and the emerging enterprise online and mobile landscape
- Project lead experience not required, but considered an asset