Example of Business Head Job Description

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Our growing company is searching for experienced candidates for the position of business head. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for business head

- A qualified post graduate or have the equivalent work experience (beneficial)
- Develop and innovate analytical processes to identify and capitalize on campaign KPIs audience engagement drivers
- Understand and complement the company's business model by providing data-driven insights and leveraging resources from internal product and engineering teams third-party vendors
- Establishing and implementing the overall strategy for the Insurance VA business and being the internal advocate for the business
- Maintain relationships at a senior management level with our Insurance VA clients
- Identify and execute through collaboration with FTS an effective and successful suite of products and solutions
- Working with channel heads and senior management across NAAS and IAS to best position our fund offerings through our sales and relationship efforts with research platforms at our insurance partners
- Drive regional transformation programs
- Manages the delivery of a seamless and differentiated IT service across global platforms
- Drives the alignment of GTI roadmap to business priorities

Qualifications for business head

- Successful track record of Application delivery to Trading Desks

- Thorough knowledge of current SAG/AFTRA rules and how they are changing regarding internet content and advertising
- Various project management methodologies, PRINCE 2, Agile and Waterfall and able to select and operate the most suitable approach to deliver your projects
- Recruit and manage Project Office team, ensuring project management best practice is in use in the NGN and TNL virtual teams, in the wider department