Our company is growing rapidly and is looking to fill the role of business application. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for business application

- Working with HITACHI VANTARA sales, pre-sales and SPG teams to drive alignment and knowledge of each application solution and technologies to facilitate broad sales growth in assigned region
- Effective pipeline creation, management and forecasting for the regions, and owning updates on progress to District and SPG leadership
- Partnering with Business Units to fully surface their requirements
- Assist with the creation and/or review of application manuals, procedures, and related user documentation
- Technical owner and first line support for Marketing Automation platform and its integration points
- Align with the online team/business to evaluate, prioritize and build new features (from requirements to UAT) and tools to optimize the customer nurturing experience
- Own technical platform initiatives from concept, requirements to launch
- Analyze and evaluate customer data, competitors, market trends and new technologies to identify and exploit opportunities
- Develop detailed requirements and feature definitions, design and drive the implementation plan, and manage the ultimate launch and coordinate the communications with the online team
- Manage and maintain 3rd party-system integrations CRM and ecommerce platform

Qualifications for business application

- PC literacy, very good knowledge of MS Excel
- High school diploma or related experience preferred
- 2+ years' experience with business analysis and/or application support
- MS Office Suite, intermediate knowledge of MS Excel
- MS Access (Basic) or MS Studio