Our innovative and growing company is looking for a business analyst / business. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for business analyst / business

- Understand key objectives and assesses actionable insights of data requests to support project goals
- Develop and manage new tools for measuring and understanding the success of business activities
- Track awareness and effectiveness of marketing programs based on multiple variables and assumptions and use these metrics to inform decisions
- Participate in cross functional team environments and handling a variety of concurrent projects and initiatives
- Provide analytical support and guidance to the many other functions in the North and South Americas business unit
- Ensure quality and timeliness of deliverables
- Administration of special projects as necessary
- Accountable for requirement gathering, analysis and documentation of business requirements
- Responsible for developing use cases, scenarios, task and workflow analysis
- Lead requirement reviews with business and technology teams

Qualifications for business analyst / business

- Familiarity with logical database design
- Experience in data management including data quality and presentation of data

deployment
- Create and maintain comprehensive documentation including business requirements documents, As-Is and To-Be swim lane diagrams, user guides, and operational runbooks
- Basic understanding of the application lifecycle / SDLC
- Finance and Accounting qualification