



Example of Brand Protection Job Description

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Our company is searching for experienced candidates for the position of brand protection. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for brand protection

- Work closely with regional/local business leaders, cross-functional stakeholders, and with each RD to ensure alignment around business objectives, brand protection risks and strategies, and project priorities within the Region
- Work with external agencies and partners to collect market intelligence, assess threats and vulnerabilities to J&J's supply chain
- Responsible for awareness and communication programs that will be deployed across multiple supporting departments such as Quality, distribution, supply chain, contracting, trade relations, legal, government affairs, security, and regulatory
- Assess vulnerabilities within the global supply chain and identify solutions to mitigate risks
- Utilize his/her knowledge of overt, covert and forensic technologies, including track & trace and information technology systems to recommend appropriate application of such technologies
- Record financial impact of illicit trade by country the projected revenue recovered from counter-measures
- Interface with governmental agencies in the United States and abroad to understand anti-counterfeiting laws and regulations and to enhance regulators' efforts to prevent or intercept illicit trade
- General administrative tasks, such as answering phones, receiving and directing visitors, coordinating conference rooms, IT issues
- Starting with the customer and working backward

Qualifications for brand protection

- An advanced postgraduate is preferred
- A minimum of 10 years relevant technical and/or business experience including 5-years' experience in a supervisory role is required
- Experience working within an industry in which one of the J&J sectors (Pharmaceutical, Medical Device or OTC/Consumer Goods) participates is preferred
- Prior work history in brand protection, quality/compliance AND/OR investigations/enforcement is required
- A minimum of 5 years of multi-functional and/or multi-company experience at the Director/Senior Director/Sr
- Experience working in a global environment is required