



Example of Brand Partnerships Job Description

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Our company is looking for a brand partnerships. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for brand partnerships

- Resolve client complaints by investigating problems
- Provide historical records by maintaining records on area and customer sales
- Partner with leadership to concept new revenue ideas to drive continued growth
- Evaluate and recommend decisions regarding new products and marketing opportunities based on financial viability and brand fit
- Research regional and national market trends and develop merchandising strategies for partner and consumer engagement and sales
- Oversee and manage all production/teams required to bring programs to life
- Build, develop and manage relationships with broadcast and digital teams to ensure flawless execution of sold initiatives
- Manage development of all assets balancing the integrity of the TSN brand with meaningful integration for our partners
- Oversee development of Rules & Regulations, LOAs, ASC approvals, and other legal materials as required
- Work collaboratively with Sales to ensure deliverables are aligned with contracts

Qualifications for brand partnerships

- Minimum 2-3 years promotions work experience in entertainment marketing, consumer promotions, and retail marketing
- Succinctly to stakeholders

- Dynamic, resourceful and greatly organised
- Have a good sense of priorities
- Work with several players on a given project