



Example of Brand Partnerships Job Description

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Our growing company is looking for a brand partnerships. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for brand partnerships

- Write post-mortems for department-related projects and campaigns
- Plan and write on-air mention and sweepstake/contest schedules for both stations
- Take care of the promotional advertisement inventory
- Participate in meetings with the sales team to find new ways of promoting the brand through sweepstakes/contests that can be sold to commercial partners
- Write and follow up on broadcasting contracts and exchange agreements for concert venues, media partners and suppliers
- Carry out any other related tasks
- Develop a point of view to serve specific needs of target industry with content marketing solutions
- Develop and manage opportunities to achieve quota, obtain orders, and establish new accounts by planning and organizing daily work schedule to call on target accounts
- Creating presentations to represent client solutions
- Focus sales efforts by studying target industry

Qualifications for brand partnerships

- Must be extremely organized and detail-oriented, with ability to prioritize and multi-task
- Creative thinker who has a history of creating low cost, high impact solutions
- Minimum 3-5 years work experience in consumer promotions, entertainment

- You have a minimum of 7 years of experience in marketing, consultancy, agency, client or media sales with an emphasis on entertainment accounts
- Digital, social media, cross-media, native and solution selling
- Excellent negotiation and presentation skills, with the ability to distill information and make recommendations clearly and