



Example of Brand Partnerships Job Description

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Our company is growing rapidly and is hiring for a brand partnerships. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for brand partnerships

- Work closely with the Brand Partnerships Manager and internal marketing teams to understand brand tent poles and align franchise priorities for potential partnerships
- Use knowledge of the games industry and CPG programs to contribute to the development and execution of partnership programs
- Track deals and live campaigns by compiling their financial requirements, media value, impressions, and other metrics
- Work cross-functionally with marketing, product, and legal teams
- Execute programs by routing materials for approval, processing contracts, and creating supporting documents
- Handle account management for deals brought in the Director of Brand Partnerships and the Brand Partnerships Manager
- Assist with the packaging and delivery of assets to partners and other key stakeholders
- Responsible for managing reporting schedules and maintaining weekly/monthly cross-team updates
- Gather information and details to keep marketing teams up to date on current and past programs
- Work with internal creative teams to develop program one-sheets, case studies, and program mockups

Qualifications for brand partnerships

affiliate platforms such as Sky, Virgin etc Sky Media and Media Agencies

- Capable to work under high work pressure, qualitative quantitative
- Capable to execute multiple campaign projects at the same time in a stress-resistance way
- High level of self-motivation in realizing objectives and ongoing personal development
- Natural talent in building strong internal and external work relationships
- Independent, client friendly and a problem-solving work attitude