



Example of Base Manager Job Description

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Our company is growing rapidly and is looking to fill the role of base manager. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for base manager

- You'll work closely with the Customer Marketing Senior Manager to deliver targeted communications campaigns across ATL and BTL channels, including direct mail, press, email, SMS, targeted social media and digital
 - You'll work with the Senior Manager to agree top-level comms strategy for your campaigns and programmes
 - You'll contribute to quarterly planning and strategy discussions, ensuring that we prioritise the most customer-focused and commercially impactful programmes
 - Build and operate business FP&A teams, covering base cost activities from a Global Operations center
 - Own migrations of activity to the Global Operations center
 - Coordinating, scheduling, and prioritizing engine scheduled maintenance activities
 - Creating engine specific work packages for all required engine maintenance
 - Receive downloaded engine data from the Field Service Representative and utilize that data to track all schedule engine maintenance requirements within Maintenix
 - Communicate and coordinate the daily status of all base assigned engines to the squadron maintenance supervision
 - Facilitate hardware requisitions with P&W item managers to ensure all planned maintenance activities are correctly supported
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- Assume ownership for the large and growing DEFT payer base
- Work collaboratively across Product & Projects, Sales, Legal, Marketing, Analytics, Digital, Service & Operations, third party service providers and other business functions to deliver a compelling, digital experience for payers
- Drive ongoing DEFT payer registration and activation volumes
- Drive profitability through the development of new and adjacent revenue lines associated with the DEFT payer base
- Explore, prioritise and implement the wide range of DEFT payer opportunities
- Excellent interpersonal communication skills as needed in order work successfully with Global Support Account Managers (GSAMs) and cross functional teams