



Example of AVP Product Manager Job Description

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Our innovative and growing company is hiring for an AVP product manager. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for AVP product manager

- Collaborate with internal teams and external partners to ensure plan implementations and changes are completed successfully
- Risk and Opportunity tracking to ensure effective use of resources (both heads and dollars) across the organization
- Communication and presentation of information across the CTB leadership team, Global COO group & Divisional Management
- Advise and collaborate with internal stakeholders (namely PB/TPC Relationship Managers, Corporate Treasury, Credit and CBG Secured Lending teams) on monitoring, development and P&L for secured lending & cash deposits products
- Identify and monitor potential residual pricing risk
- Review and endorse product programs, new product proposals, product propositions and strategies
- Ensure the effective planning and execution of marketing programs to grow asset portfolio, retain profitable customers and achieve steady revenue growth
- Ensure successful and cost-effective implementation of marketing initiatives across distribution channels, customer touch points and business partners
- Review the performance of acquisition/cross-selling/retention initiatives to assess the alignment with planned profitability and volume goals
- Review and endorse pricing strategies and customer value propositions

Qualifications for AVP product manager

- Bachelor Degree in Maths, Statistics, Sciences, Engineering or Business is preferred
- Claim management experience with experience managing managers preferred
- For the property line of business, skilled in coverage, liability and damages analysis and has a thorough understanding of the litigation process, relevant case and statutory law and litigation management skills for line of business preferred
- Experience handling complex claims preferred
- General knowledge and understanding of marketing, underwriting and account management processes preferred
- Recommends initiatives that strengthen and align talent development with future needs of the business unit/function