



Example of AVP Product Manager Job Description

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Our growing company is searching for experienced candidates for the position of AVP product manager. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for AVP product manager

- Leads the mortgage products team in the delivery of the annual mortgage plan
- Responsible for monitoring and reporting on competitive and industry developments pertinent to the Mortgage tactical positioning and which influence our ability to achieve plan goals for volume and profitability
- Assist in the ongoing management of the mortgage pricing model, by reviewing assumptions used and back-testing actual business written
- Responsible for ensuring that communications supporting product changes are sent out in timely fashion to key stakeholders, both internal and external
- Create, maintain and enhance working relationships with key contacts Marketing, Sales, Finance Decision Support, Mortgage Support, Treasury, Legal, Compliance, Marketing
- Identification of potential marketing campaigns that support the mortgage customer proposition and drive commercial opportunity
- Maintain the department procedure manual for mortgages, and keep aligned with equivalent manuals for savings and partnerships
- Regional Consumer and Wealth Banking Projects and enhancements for Singapore and Hong Kong
- Working closely with Regional and country business and products teams, the candidate is responsible for writing Business Requirement document / user story
- Supervising a team of UAT testers, he or she ensures that UAT test plans and

Qualifications for AVP product manager

- The ability to work to tight deadlines and covering global time zones
- Experience at interacting widely through a banking organisation
- Dynamic and pro-active personality, with strong interpersonal and communication skills
- Bachelor Degree with minimum 6 years experience in the life insurance product marketing and management space with a bank or insurance company
- Product marketing, Sales Distribution, Channel management and/or Actuarial experience will be advantageous
- Experienced in wealth management, and digital project