



# Example of Auto Parts Manager Job Description

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Our growing company is searching for experienced candidates for the position of auto parts manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for auto parts manager

- Maximize store layout and display space by focusing on impactful and exciting displays
- Coach and develop team to execute promotional programs with excellence
- Coach and develop team to provide customer service levels that will ensure retail customer has an exceptional experience and is given friendly and knowledgeable advice
- Provide clear and effective communication to team
- Ensure the highest possible store standards are achieved and maintained through maintenance of visual merchandising, maintaining accurate product/price labeling
- Conduct extensive market and competitor research and benchmarking to establish product category strategy, market pricing, marketing content, sales, and promotional approach
- Creates and maintains short-term and long-range product plan
- Coordinates the administration, maintenance, and updating of designed product lines catalogues, brochures, web-site information, Updates program information and application charts
- 80-90% of your time will be spent working the counter assisting wholesale/retail customers
- Store Manager will fully implement, enforce and support the company policies and programs all while leading by example

## Qualifications for auto parts manager

- Minimum ten years marketing or sales experience showing increasing responsibilities
- Strong team management and leadership skills with excellent communications and presentation skills required
- Demonstrated understanding of product life cycle
- Exceptional written and spoken English and Chinese
- Advanced capabilities in Microsoft Office
- Minimum of one year of experience in Automotive Aftermarket product management or Automotive Aftermarket sales