



Example of Associate Research Analyst Job Description

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Our company is looking for an associate research analyst. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for associate research analyst

- Recruiting, training and developing a field-based research team
- Commissioning projects to a field-based research team
- Support sales by providing data and analysis (from all available sources) for client calls and/or for RFPs for upcoming campaigns on an as needed basis
- Act as resource to sales team in terms of understanding, applying and talking about data and findings pulled
- Manage approvals of ad effectiveness study requests
- Pull monthly traffic reports using comScore and provide context and insights around competitive trends observed
- Locate relevant data sources for specific non-market economic activities
- Query government agencies and non-government organizations in search of information
- Compile relevant economic, demographic, and methodological data
- Analyze the data using statistical methods to determine their fit within standardized indices

Qualifications for associate research analyst

- Creativity, tenacity and curiosity
- Opinionated, able to make decisions and willing to take responsibility for decisions made

- Familiarity with using experimental
- Support with the coverage of Korean firms
- CFA certification is not required but a plus