



Example of Associate Graphic Designer Job Description

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Our company is growing rapidly and is looking for an associate graphic designer. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for associate graphic designer

- Designs additional marketing creative as needed with direction from Creative Manager
- Partners with the Marketing and Merchandising teams in order to fully support business via catalog sales
- Assists Creative Manager and Creative Director with other projects as needed
- Contributes to the evolution of the Lands' End brand
- Contributes via brain storming and general enthusiasm
- Bachelor's degree or professional qualifications in graphic design or related field
- Minimum of 2 years of direct computer graphics experience or equivalent experience in a desktop graphics design environment, preferably working in IT consulting or publishing
- Advanced skills in graphic design, image manipulation, and communication via visuals
- Strong communication skills and ability to work globally to collaborate, work together to solve problems, ensure customer satisfaction, and support strategic initiatives
- Ability to ensure that all deadlines are met on assigned requests

Qualifications for associate graphic designer

- Maintain an up to date understanding of current design thinking and trends
- Technical knowledge of printing, processes and product design
- Ability to illustrate in a variety of styles
- Strong sense of typography, with an ability to hand-letter type
- Strong use of color