

Example of Associate Graphic Designer Job Description

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Our company is growing rapidly and is looking to fill the role of associate graphic designer. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for associate graphic designer

- Provide key assets to regional teams
- Create new and revised product labels
- Create electronic files for submission to outside vendors and create file types used for both conventional printing electronic duplication
- Continually update and maintain technical skills required to stay current in graphic design field
- Create visual assets for collegiate and professional esports programs
- Perform basic photo editing and manipulation as needed to create images as assets
- Create pages to drive profitable sales growth and position landsend.com to be a leader in the industry
- Supports Creative Director in keeping the catalog and on-line presence "on brand"
- Researches how competitors execute web/catalog design and stays current with retail selling trends
- Works directly with copywriters, production specialists and other art directors in a team environment to support catalog development

Qualifications for associate graphic designer

- Passion for sports and/or golf preferred

- Bachelors Degree majoring in Graphic Design or Visual Communications
- Bachelor's Degree in Graphic Design or equivalent level of experience
- A degree in a relevant creative discipline, Graphic Design, Banding & Communication Design, Product and/or industrial Design
- A minimum of 3 years' experience as a graphic/product designer