



Example of Associate Creative Director Job Description

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Our company is looking for an associate creative director. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for associate creative director

- Build, teach and mentor advertising team
- Own the advertising development schedule and take responsibility for the total output (quality and quantity) of ads created
- Develop and expand creative advertising philosophy, values, beliefs and guidelines with the assistance of senior creative personnel
- You will be a close thought partner with our Creative Director around advertising and broader needs for brand expression
- You'll work closely with agency partners to produce world-class communications
- You will work closely with the brand team and acquisition team
- The Associate Creative Director is a transformative role from individual contributor to manager
- The Associate Creative Director will manage art direction, design, and production of projects and lead the development of the conceptual and stylistic guidelines for a given project
- Additional responsibilities include managing external resources, including vendors and freelancers
- This position will manage a small volume of work and will be working on 1-3 projects at a given time

Qualifications for associate creative director

- Strong copywriting skills with an outside knowledge of Adobe Creative Suite

- Self motivation and the ability to lead by example
- Desire to work collaboratively as part of a larger team
- Must love Social Media
- TV/video production a plus