



Example of Associate Category Manager Job Description

Powered by www.VelvetJobs.com

Our company is looking to fill the role of associate category manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for associate category manager

- Support building the production calendar by help dump reporting information and set up
- Support building of trackers for content hand off
- Retirement lists
- Place appropriate orders (POs) to ensure product availability that meets consumer demands
- Conducts research to determine the requirements of the respective offering, including preliminary specification, available suppliers, and desired sales margins
- Manage marketing campaign execution
- Proactively identify strategic issues and knowledge gaps within the category pan region and generate hypotheses for validation
- Ensure that optimal and creative research solutions (including qualitative, quantitative, syndicated and advanced analytics tool), are developed and utilised and that Best Practices methodologies are applied
- Supports the Category Manager - Spare Parts to drive Spare Part readiness across all product lines before new appliance production starts to ensure parts are available at launch
- Implementation, continuous improvement, and execution of Barrick's purchasing strategy, policies and guidelines to drive shared goals and objectives across the entire Supply Chain for all service oriented categories and contracts drilling services

-
- 4+ years of experience in Category Management and/or Analytics (CPG industry preferred)
 - At least 2 years of syndicated data analysis experience in consumer package goods industry is required
 - Advanced proficiency in syndicated data analysis is required
 - Experience with 84.51 (former Dunnhumby) is required
 - Consumer insight experience is preferred
 - Mobility throughout the United States may be required for future opportunities