



Example of Associate Category Manager Job Description

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Our company is growing rapidly and is looking to fill the role of associate category manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for associate category manager

- Reporting to a Global Category Lead, the procurement management professional based in London, will have a lead role in terms of driving procurement and commercial activity for expenditure with vendors primarily in the Travel (including Ground Transportation) category
- Role based in London, with potential for regional and international travels as required
- Own and manage the creation, flow and accuracy of product/material information starting from licensee line plans into MDM and syndication to downstream systems
- Own the relationship between Timberland and one licensee partner under the supervision and coaching of the category manager
- Create necessary materials needed to support the sales process including proactive pitches, innovative programs and RFPs from ideation through execution
- Attend client and agency meetings, including media days, briefs and pitches as needed
- Tags and manages all merchandising samples for product expansion
- Updating all PRDs and data docs as it relates to category expansion
- Facilitates communication between Merchandising Team, Sourcing and Development and General Manager and tracks all changes as it relates to product changes
- Works closely with the internal design team and helps create merchandising

Qualifications for associate category manager

- Experience working closely with IRI or Nielsen data on the vendor or manufacturer side
- Solid understanding of Category Management principles, KPIs and strategies and how do adapt them across Channels and Customers
- Working knowledge of various sales analytic softwares/tools
- Acts as the category expert by delivering category best practice presentations that identify category opportunities for our customers
- Complete customer category review process utilizing category analysis, shopper insights and available
- 5-8 years of consumer product sales or category management experience, or other relevant sales/marketing experience is required