



Example of Applications Product Manager Job Description

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Our company is looking for an applications product manager. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for applications product manager

- Be the product owner of products in the Learning Applications portfolio, some new and some still in the idea phase
- Work collaboratively with customers (instructors, students) and members of the Learning Applications team sales, editorial, engineering, quality assurance, architecture, design, other product teams, and project management on opportunities to accelerate growth
- 15% Manage internal and external relationships with content, project management, technical and other Home Depot teams and partners/vendors
- Experience working on or managing a messaging product (on the software development side)
- Working knowledge of and familiarity with messaging apps, the overall OTT messaging landscape, chatbots, and messaging platforms
- Experience and expertise developing high-level product strategy - own your product(s) end to end, including developing product strategy and commercial business models, deep collaboration with our technical partners to manage ongoing product development, the development and execution of effective go-to-market strategies and marketing plans
- A proven track record of being responsible for the business results of the implemented product and marketing strategies
- Excellent analytic problem-solving and critical-thinking skills with a pragmatic approach to process improvement
- This position could be located either out of our Denver, Colorado or Cincinnati, Ohio offices

Qualifications for applications product manager

- Results oriented, with an ability to deliver results and take initiative with minimal supervision in a highly collaborative environment
- Polished professional who thrives in fast-paced environments, with an ability to adapt to change
- Experience with enterprise system implementations and solution architecture for global companies with complex business processes
- Experience with CRM system implementation for global, multinational companies
- Experience with solutions implemented with partner or consulting teams
- Impressive presentation, spoken and written communication receptive listening skills, with ability to present complex ideas in a clear, concise fashion to technical and non-technical audiences