Example of Apparel Merchandiser Job Description

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Our growing company is looking to fill the role of apparel merchandiser. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for apparel merchandiser

- Drive Global footprint through influencing Global product creation process and aligning GFR use across initiatives
- Engage key markets for feedback and input into GFR assortment
- Merchandising fixture accessories such as sign holders, hooks, and risers
- Compiling CAD files, PDF documents, and 3D renderings of all fixtures and designs
- Sourcing materials and finishes
- Creating and presenting multiple versions for all requested floor, perimeter, and surface fixtures
- Ensuring that all displays can be adapted to different stores and spaces, regardless of size
- Manage, coach and develop Assistant and Junior Merchandisers
- Provide weekly summary of key performance indicators within departments of responsibility, relating to sales, stock, profit, and markdown versus budget and last year
- Review and present in season stock opportunities and risks in line with forecasts to maximise sales and reduce stocks OTB management, recodes and cancellations

Qualifications for apparel merchandiser

- College or University degree with 35 years of related work experience in the apparel industry

- Bachelor’s degree required preferably in Marketing, Product Development, or Business
- Hands on knowledge of Power Point, Excel, Microsoft Word, Adobe Illustrator, and Outlook
- 8-10 years of related work experience in apparel industry in a technical capacity