



Example of Apparel Designer Job Description

Powered by www.VelvetJobs.com

Our company is hiring for an apparel designer. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for apparel designer

- Know our core consumer and the activities they participate in
- Balance time by reading vertical and mainstream publications, visiting web sites, and understanding what motivates our core consumer
- Spend time in the market exploring relevant places of our core consumer
- Understand our competition, their brand message and their product lines
- Monthly research and presentation from core through mainstream accounts
- Review patterns from the supplier and apply corrections and/or detailed diagrams that reflect the adjustments reviewed during the fitting, ensuring that there is a correlation between the correction requested and the final spec
- Assist the Manager / Director of Technical Design in maintaining a reference pattern library and making sure that the established standards for minimum specs are maintained
- Manage workload with an ability to prioritize based on set deadlines
- Work closely with the design team, understand the vision and provide technical expertise, by foreseeing problems and offering alternatives to the design team
- Review grading, making sure proportions are maintained throughout the size range, making adjustments when necessary for smaller or larger sizes

Qualifications for apparel designer

facets of design process

- 2-3 domestic/international trips a year
- Willing and able to travel for R&D, inspiration, trade shows and Vans related
- Kidsapparel graphic experience with a focus in boy and toddler boy, a bonus if experience in girl
- 3-5 Years of graphics retail / textile experience
- Strong illustration skills and traditional drawing medias, such as acrylic paint, chalk, charcoal, conte, crayon, gouache, pen and ink, watercolour, pencil and pastel