



Example of Analytics Product Manager Job Description

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Our innovative and growing company is searching for experienced candidates for the position of analytics product manager. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for analytics product manager

- Actively seek out opportunities to innovate by using non-traditional data and new modeling techniques
- Flexible Technical Resource – This role will require the ability to be flexible and manage multiple priorities and task
- Being a key business partner to senior stakeholders
- Identifying key drop off points in customer sales and service journeys, making recommendations expected to generate 7 figure returns
- Manage analytic product lifecycle from strategic planning to tactical activities
- Define and prioritize analytic product and market requirements
- Cultivate relationships with customers, OEM partners, and distribution partners to understand future product enhancement needs and support product adoption and assess partnership opportunities
- Drive cross functional activities across analytic research and development, product management, marketing, legal, field support, product support and others as required
- Support the sales effort, particularly for large deals or partnerships and in creation of content required to train Sales Support staff
- Work with Marketing on internal/external communication

Qualifications for analytics product manager

- Ability to quickly visualize complex plans with multiple teams and cross-domain dependencies to figure out critical paths
- Excellent verbal and written communication receptive listening skills, with ability to present complex ideas in a clear, concise fashion to technical and non-technical audiences
- Preference will be given to candidates that also have an understanding of Big Data technology and Visualization tools and how to leverage the platforms to blend data from multiple data sources to help answer key business questions
- Completed MBA degree
- 3-4 years of experience in marketing, technology, sales or management consulting
- Some understanding of data modeling, data manipulation, and the challenges associated with traditional Business Intelligence tools like SAP Business Objects