



Example of Analytics Product Manager Job Description

Powered by www.VelvetJobs.com

Our innovative and growing company is searching for experienced candidates for the position of analytics product manager. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for analytics product manager

- You will cooperate with the marketing team to build the necessary thought leadership and the collateral needed to be pushed to the market
- You will engage with the relevant solution partners and ecosystem players – both technically and commercially
- You will lead the internal assessment for developing the needed products and capabilities, work closely with the other product managers and tech teams to define the product requirements
- Help in developing approach and methodology to analytical questions / projects brought by the business
- Help build and manage a B2B2C product roadmap that lays out your overall strategy, striking a balance between client requests, market demands, and your own creative ideas
- Break down capabilities into user stories, prioritize them, and work closely with UX and development teams to make these stories come to life
- Provide day-to-day management of a small cross-functional team of developers, DBAs and associate product managers
- Clearly articulate product strategy to a wide range of internal and external stakeholders, including company leadership and client executives
- Assist Sales with customer presentations in your role as product expert
- Facilitate communication throughout the development process between a variety of internal teams customer facing teams, ensuring that products satisfy customers' needs and are highly adopted

-
- Seven years of proven experience in high-tech business management, product management or marketing which includes some combination of forecasting and budgeting, product and/or business strategy determination, market research, pricing analysis and/or product development
 - Experience in data operations and/or residential real estate industry highly desirable
 - Prefer experience in working with tools and methodologies specific to the product line(s) assigned
 - Prefer experience in managing products involving large scale data-driven applications
 - Prefer experience in data analysis
 - Experience using Adobe Illustrator/Photoshop or other UI design software