



Example of Analytics Consultant Job Description

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Our innovative and growing company is looking for an analytics consultant. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for analytics consultant

- Define strategy and operations performance metrics to capture fraud trends and key performance indicators
- Work with Analytics and Portfolio Management team to develop and improve fraud detection strategies
- Serve as interface to business partners in fraud operations, fraud prevention, and portfolio management, and other areas as required
- Work with fraud detection systems vendors and MIS to ensure maximum utilization of detection systems
- Coach junior analyst, share knowledge and help cross-train team members for back-up and business continuity
- Mentors other Consultants
- Build and maintain an easily accessible self-service platform to allow the leadership team to readily access metrics
- Understand Executive / Federal level Performance Management metrics and reporting goals
- Develop repeatable, accurate reports to support day to day performance management and present in a repeatable format (ITSM, Vulnerability Scan resolutions, Service Now, Clarity time reporting, etc)
- Develop Mortgage State level detail reports that provide insight into the Federal level metrics

Qualifications for analytics consultant

- Working knowledge of digital advertising industry, tools, and capabilities (AdWords, DoubleClick, Adobe Analytics, Java script page tagging, pixeling)
- Familiarity with the concepts of joining multiple data sources (including operational, demographic and satisfaction data) in varying formats and structures to conduct analyses (SQL, Oracle) – perhaps has some previous experience using MS Access, Business Objects or another database tool
- Demonstrated experience with relational databases, data integration, and statistical programming
- Ability to understand research methodology, experimental procedures and their limitations, and current needs of the social science research community
- Experience using regular expressions and natural language programming concepts to extract information from text documents and other poorly structured data sources