



Example of Analyst, Ecommerce Job Description

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Our company is looking to fill the role of analyst, ecommerce. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for analyst, ecommerce

- Participate in Omni-channel operational support activities and project work
- Update and maintenance of departmental SOP's, FAQ's, Guides, related to Omni-channel initiatives
- Drives progress on Omnichannel program discovery
- Define and manage campaign analytics to create data-driven insights about consumer behavior, traffic patterns, conversion funnel, site navigation and product selection
- Evolve merchandising analytics methodology to best-in-class by providing insights to drive improved merchandising
- Train and support business users to empower them to make data-driven decisions
- Work between multiple active projects and ideate activities simultaneously
- Manage user acceptance testing (UAT) for software implementation projects, and assist as needed with functional QA in areas without clear business ownership
- Spot support for non-primary projects, as determined by business priorities and needs
- Identify, analyze and communicate opportunities for solution improvement

Qualifications for analyst, ecommerce

- The individual must be a high energy, driven self-starter who is able to work without constant direction

- Strong interpersonal and communication skills, the ability to understand and explain complex analytics issues and communicate them clearly and effectively to internal and external clients
- Bachelor's degree in Business Administration or Information Technology and a minimum of 1 year of experience in eCommerce / Digital Marketing business intelligence environment – preferably in online apparel or footwear retail
- High attention to detail but also seeing a bigger picture
- Retail and eCommerce experience preferred