



Example of Affiliate Manager Job Description

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Our company is searching for experienced candidates for the position of affiliate manager. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for affiliate manager

- Work closely with Brands' Sales Operations teams on implementation of retention strategies for POS employees
- Establish policies and procedures for re-deployment of POS employees across brands, on recruitment and workforce planning
- Serve as the primary point of contact for a regional network of volunteers and represent the needs of NCWIT and the Aspirations in Computing program
- Provide leadership to Aspirations in Computing Affiliate Coordinators, Program Partners, and other volunteers to ensure they effectively engage with their local communities throughout the
- Coach Affiliate Coordinators to develop and implement effective volunteer recruitment volunteers
- Coach Affiliate Coordinators to develop and implement effective communication campaigns, award events, relationships with local partners, and local funders
- Educate Affiliates on fund raising techniques
- Develop strong relationships with assigned Affiliates & Program Partners
- Ensure Affiliates & Partners adhere to responsibilities and provide leadership and guidance as necessary
- A high degree of independent judgment and discretion as it will be responsible for directing the work of many volunteer teams

Qualifications for affiliate manager

- Minimum three years of Affiliate Sales experience in Mexican &/or Central American market
- Strong verbal and written communication, organization and interpersonal skills with superior negotiation and presentation abilities
- Optimistic and Perseveres, Rolls with the punches, seeing an opportunity rather than a setback
- Broad/strategic thinker, identifies the implications of macro trends for the business
- Have excellent academic qualifications with a degree in a numeric or business related subject
- Have knowledge of affiliate markets and some comprehension of key metrics such as ARPU growth & subscriber growth