



Example of Affiliate Manager Job Description

Powered by www.VelvetJobs.com

Our company is searching for experienced candidates for the position of affiliate manager. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for affiliate manager

- Perform competitor watch and market trending so as to highlight risk and opportunities in Store ranking and market share
- Manage the Retailers presentation review preparation and work with brands to develop their store targets
- Lead and prepare Capital Expenditure Requests for new store/counter construction, channel/partner penetration and special projects
- Evaluate the profitability of Marketing campaigns/events and product launches
- Financial assessment of business development opportunities
- Lead and drive Brand/s estimate/plans during monthly Sales & Inventory Optimization reviews
- May travel domestically and internationally up to 40%
- Ensure optimization of resources in each brand
- Build network with Universities, conduct recruitment talks, job fairs with targeted institutions
- Build and develop direct sourcing strategy and pipeline of POS candidates

Qualifications for affiliate manager

- Must be team oriented with excellent motivational skills
- Strong knowledge in retail point-of-sales and loyalty program
- Experience in system migration, harmonization and implementation
- Experienced working with/ in CRM agency and Corporation

- Other necessary skill requirements