Our company is growing rapidly and is searching for experienced candidates for the position of advertising project manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

**Responsibilities for advertising project manager**

- Contribute to the launch of new products by participating in user interface design, usability testing, requirements definition, research, metrics analysis, technical specifications, development, testing, and launch efforts
- Provide clear, concise and professional communication to external partners and effectively manage their deadlines and deliverables throughout a project
- Manage projects from kickoff to completion on schedule and within scope utilizing Agile/Scrum processes when appropriate
- Be responsible for communicating status and risk mitigation
- Assist with and escalate issues that cannot be resolved within the team
- Be able to speak to questions or requests from business and technology owners
- Drive prioritization of competing technology projects based on business need
- Explain project or product tradeoffs to engineering and business stakeholders
- Drive team meetings and document and distribute action items
- Serve as a business analyst when needed and document functional requirement and workflows, prioritize features and drive project scope as needed

**Qualifications for advertising project manager**

- Digital display advertising industry experience and previous sales/business
• Coordinate and execute creatives, upfront audience specific targets and back-end measurement to Account managers, 3rd parties (matching/ROI vendors), engineering and product (Operational Support) & troubleshoot any issues that may arise
• Superior attention to detail and results oriented
• Bachelor’s in marketing, business, or a related field
• Manage advertising projects
• Ensure brand guidelines and objectives are met in advertising executions