Our company is hiring for an AD, product management. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for AD, product management

- Lead the use case definition and testing activities related to channel partnership initiatives prior to deployment, including preparation of required test scripts in coordination with internal customers and IT
- Analyze, adjust, track and measure channel partnership activities to recommend successful tactics and improve return on investments
- Understand broad system and application landscape supporting channel partnership activities, including but not limited to video, chat, and other digital interactions via web and mobile platforms
- Steward to continually improve capabilities to support customer interactions as a center of excellence in the channel partnership space
- Translate departmental goals into actionable and measurable channel partnership initiatives
- Lead the creation of a healthy API ecosystem that engages the developer community in support of innovations in digital health
- Define business cases and product requirements to support the API ecosystem in the expansion of the digital strategy for Marketing and customer-facing projects & teams in coordination with internal customers, IT and external vendors
- Draft, socialize, and manage API ecosystem agreements that will generate and/or advance the BIAH Digital Health product portfolio
- Lead the use case definition and testing activities related to API ecosystem initiatives prior to deployment, including preparation of required test scripts

- Analyze, adjust, track and measure API ecosystem activities to recommend successful tactics and improve return on investments

Qualifications for AD, product management

- Must have proven product management skill and a demonstrable track record of launching successful innovative consumer-facing products and services
- Domain experience in Programmatic Advertising in display, mobile, video
- Additional Experience in Digital Coupons and Promotions
- Experience consuming APIs, writing scripts to automate simple tasks, creating mockups / POCs
- Ability to problem solve quickly and generate flexible solutions
- Past success managing complex products and integrations in medium to large organizations