



Example of Acquisition Analyst, Senior Job Description

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Our company is growing rapidly and is looking to fill the role of acquisition analyst, senior. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for acquisition analyst, senior

- Consolidate communication and collateral requirement from sourcing team and work with Product Marketing and Product Management to create the respective support material
- Support and execute upon the Member Get Member strategy and roadmap with the goal of increasing the number of Cards acquired, billed business acquired and improving conversion
- Lead MGM marketing communications strategy with all internal and external partners
- Partner with other Card Member marketing channels to promote MGM program and align on offers, execution, and timing
- Lead project to develop new marketing assets for MGM strategy with external agency
- In partnership with Manager and Global Talent Acquisition Operations, serve as liaison and TA Subject Matter Expert with HRIS and IT on bi-directional data feed integrations, system upgrades
- Work directly with external partners from a wide range of industries, with internal partners across GMS, Marketing Operations, AET, OPEN, CS Product Management, etc
- Bridge between the TA Ireland team, TA leadership and key TA stakeholders including the EMEA TA COE
- Instrumental in positioning Ireland as a Location and Employer of Choice for growth

Qualifications for acquisition analyst, senior

- Working knowledge of acquisition decision engines
- 2 years minimum of financial analysis experience
- Self-starter that can take ownership of work
- CPA, CIA, CMA, or CFA is a plus
- At least 1-3 years of work experience, experience and/or interest in partnership marketing a plus
- Client facing experience or relationship management experience