



Example of Academic Designer Job Description

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Our innovative and growing company is hiring for an academic designer. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for academic designer

- Work closely with ATDT staff, faculty who are collaborating on projects with ATDT, and OIT administrators to produce images that aim to communicate complex processes and complex data sets in simple forms
- Assist ATDT learning experience designers in producing unified systems of images and animations designed to improve course redesign projects and technology pilots
- Assist ATDT staff in producing images to enable faculty professional development activities of the student fellows, and the visualization of instructional practices
- Demonstrated ability to express a complex idea in a simple manner
- Consultation and instructional design support for faculty members producing unique preparatory and active learning activities for the curriculum
- Operating and maintaining a recording studio for faculty and staff to record voice-over-PowerPoint lectures, screencasts, "whiteboard" style instructional videos, and audio recordings using Camtasia and Adobe creative cloud products
- In collaboration with Classroom Support Services, support faculty's pedagogical uses of the audience-response system, Poll Everywhere and other pedagogical/instructional tools
- Research and maintain knowledge of educational trends
- Conceptualize, create, and iterate upon print and digital graphic assets including, but not limited to, logo design, print marketing collateral, social

- Consult with members within the Marketing and Communications team and innovators in teams across Academic Innovation to create cohesive design projects that reflect our organizational goals and culture

Qualifications for academic designer

- Proficient using Word and Excel to design high-quality printed materials
- Skilled in typography, graphic design, and page layout principles, the ability to scan, manipulate, and prepare artwork for electronic output
- Must have valid driver's license to operate a motor vehicle in State of Ohio and possess acceptable driving record
- Ability to provide exceptional customer service to clients
- Graduation from an accredited college or university with a bachelor's degree in education, educational technology, instructional design, academic technology, or related field of study
- 2-3 years of experience presenting training seminars, and/or creating multimedia job aids and tutorials and/or building end user documentation or providing academic or instructional technology user support