Downloaded from <https://www.velvetjobs.com/job-descriptions/web-product-manager>

# Example of Web Product Manager Job Description

Our company is growing rapidly and is hiring for a web product manager. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for web product manager

* Partnering with QA to drive quality in delivery
* Performing ﬁt/gap analysis and document potential software implementation challenges
* Maintaining strong client relationships and be a positive representative for the team
* Contributing to the improvement and growth of the organization with new ideas
* Participation in build / buy / rent evaluations for software solutions
* Mentoring a junior product manager
* Working with Engineers to define requirements & acceptance criteria for APIs and services
* Working with UX designers to drive the vision for end user experiences, translating this to technical requirements
* Define user-facing features from concept to detailed requirements
* Collaborate with engineering and design teams to deliver to features that drive app engagement and user satisfaction

## Qualifications for web product manager

* Agile product owner experience and certifications
* Experience with enterprise-wide Agile transformations
* Successful thought leaders and experienced negotiators able to navigate a highly matrixed organization
* Prior business / systems analyst experience in a technology or financial services company
* Minimum 3 to 4 years of digital product experience or relevant experience in a media company or digital business
* Experience with analytics platforms (eg