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# Example of Web Product Manager Job Description

Our innovative and growing company is looking for a web product manager. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for web product manager

* Analyze product performance and customer feedback
* Definition of the product roadmap for each web property, taking into account development of web infrastructure, community features, documentation and marketing features
* Working closely with our tech lead to translate product requirements into actionable engineering tasks
* Nurturing our developer community and monitoring forum questions
* Plan and execute market regional launch activities for Web Division products as they become available for sale in APJ, with specific focus on ASEAN and ANZ countries
* Create localized industry case studies, sales communications, presentations, competitive tools and training for Sales and Customers based on the Global core collateral and Industry Marketing resources
* Cross-functional collaboration with Global Sales, Channel, Product Management, Marketing Communications, Engineering & Marketing Programs teams
* Attend relevant industry trade-shows, sponsorship and customer meetings
* Develops product positioning and branding
* Serving as the key conduit to business and technical users for requirements and analysis

## Qualifications for web product manager

* Market Knowledge - Deep and broad familiarity with the technologies, tools, systems, and processes used in the CDN ecosystem
* Excellent Communication - Ability to communicate up, down, and across the organization, both within DMS and with customers and partners
* Flexibility - Ability to juggle multiple, often competing priorities from different sources
* Extensive experience in CDN and tools used by leading web publishers, networks, mobile applications and commerce sites
* Experience building Enterprise-grade, B2B and B2B2C applications and tools
* Experience with Agile and Product Lifecycle methodologies - SCRUM and SAFe